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To

1) to 26) All Chief General Managers,
BSNL Telecom Circles/ Metro Distts.

No. 1-2(1)/Market Share/2017-CP&M

Dated: 01.01.2018

Sub: Tele-density and Market Share Report as on 31.10.2017.

During October 2017, the total telephone connections & total wireless telephone connections in the country have decreased by 4.98 million & 4.84 million respectively, taking the total telephone connections in the country to 1.20 billion (As on 31st October, 2017). BSNL's achievement of 4.80 lakhs vs. Jio's 73.44 lakhs, Bharti's 31.48 lakhs, Vodafone's 8.79 lakhs & Idea's 7.13 lakhs in the total telephone connection during October 2017 (As per TRAI & BSNL MIS Report). During October 2017, 0.06 million broadband(wired) connections were decreased taking the total broadband(wired) connections in the country to 17.98 million as on 31.10.2017.

The tele-density & market share of all telecom operators is prepared from above reports & enclosed as Annexure-1 to 11.

From reports, it is seen that:

1.0 For total telephone connections:

1.1 The total telephone connections as on 31.10.2017 are 1202.17 million, out of which 119.47 million are provided by BSNL.

1.2 BSNL has been at 05th position as an operator with Market share of 9.94%. BSNL market share has increased from 9.86% to 9.94% during the month of October 2017 and increased from 9.63% to 9.94% during 2017-18 (upto 31.10.2017).

1.3 BSNL's telephone connections have increased by 4.80 lakhs during the month of October 2017 and increased by 43.82 lakhs during the year 2017-18 (upto 31.10.2017).

(Source: MIS, MTNL & TRAI, As on: October 2017)

2.0 For Wireless connections:

2.1 For Wireless Service:

2.1.1 The total connections as on 31.10.2017 are 1178.66 million, out of which 106.79 million are provided by BSNL.

2.1.2 BSNL has been at 05th position as an operator with Market share of 9.06%. BSNL market share is 9.06%, while its WLL & GSM's Market share is 1.86 & 10.72%, respectively.

2.1.3 BSNL's connections have increased by 6.04 lakhs during the month of October 2017 and increased by 53.98 lakhs during 2017-18 (upto 31.10.2017).

2.1.4 The Wireless industry has increased by 0.68% in terms of connections during 2017-18 (upto 31.10.2017) relatively, BSNL's connections has shot up by 5.32%.

(Source: MIS, MTNL & TRAI, As on: October 2017)

2.2 Proportion of VLR subscribers:

2.2.1 The graphical depiction of proportion of VLR Subscribers, service provider wise is given at Annexure-11.

2.2.2 The total VLR Subscribers as on 31.10.2017 is 1025.79 million, which comes to approximately 87.06% of total wireless telephone connections.

2.2.3 In terms of %age of active subscriber, BSNL is at 9th position with 60.87% active connections.

2.2.4 Idea leads the list in %age of active subscriber with 102.83%, followed by, Bharti 98.09%, Vodafone 94.11%, Jiò 82.30% and Tata 80.33%.

(Source: TRAI, As on: October 2017)

3.0 For Broadband(wired) services:

3.1 The total connections as on 31.10.2017 are 17.98 million, out of which 9.48 million are provided by BSNL.

3.2 BSNL has decreased by 0.06 million connections during the month of October 2017.

3.3 BSNL has been at 1st position as an operator with Market share of 52.73% as on 31.10.2017. BSNL market share has decreased from 52.88% to 52.73% during the month of October, 2017.

(Source: TRAI, As on: October 2017)

4.0 Summary:

4.1 The tele-density in the country is 91.22% with Delhi License area at top (251.27%) and Bihar License area at lowest (58.77%) as on 31.10.2017. The Broadband(wired)-density in the country is 1.36% out of which BSNL has provided 0.72% as on 31.10.2017.

4.2 In total telephone connections, Kerala was top ranked at 1, Orissa & HP were each top ranked at 2.

4.3 In wireless telephone connections, Orissa, Kerala & HP were each top ranked at 2.

(Source: MIS, MTNL & TRAI, As on: October 2017)


5/11/2018
AGM(CPM)

Copy to: 1) BSNL Intranet Portal with all Annexures.

Note: Due to Environment protection & Austerity measures, the circulation of physical copies of Annexures mention in this letter have been stopped.