

Bharat Sanchar Nigam Limited
(A Government of India Enterprise)
O/o CGMT Punjab Circle Chandigarh
Plot No 2 Sector 34-A Chandigarh

To,

Sr. GM (NWO-CM) / GM (NWP-CM), CMTS Chandigarh,
Sr. GM (CMTS-Nodal Center), Mohali

No: - Mktg/PM-CM/PS/2015-16/85

Dated 08.02.2016

Subject: Launch of various promotional schemes in Punjab Circle.

Approval of the competent authority is hereby accorded to launch **various promotional schemes in Punjab Circle** as detailed below.

A) Promotional scheme to Launch new Data STV -73 in Punjab circle.

Punjab Circle has approved to launch new Data STV -73 w.e.f. 00:00 hrs of 09.02.2016 to 31.03.2016 as detailed below:-

MRP of Data STV in Rs. (Incl. of S. Tax)	Free Data usage	Validity in days	Additional usage Charge
73	350 MB	27	3P/10KB

B) Promotional scheme to offer Full Talk Value on Top Up of Rs.150:

Punjab Circle has approved to launch the promotional scheme on TU-150 on Sundays w.e.f. 00:00 hrs of 14.02.2016 as detailed below:-

S. No.	Denomination in Rs.(inclusive of Ser. Tax)	Usage Value in Rs.	Applicable on
1.	150	150	Sundays i.e. 14th, 21st, 28th Feb.2016 & 6th, 13th, 20th & 27th Mar.2016.

[This is issued with the approval of competent authority based on BSNL CO ECT approval no. 2182 dated 08.02.2016 against Punjab Circle letter no. Mktg/PM-CM/PS/2015-16/83 (Proposal No. No.PB-11/15-16 dated 03.02.2016)]


AGM (PM-CM)
O/o CGMT, BSNL, CHD

Copy to:-

- All heads of SSAs in Punjab Circle.
- All GM and above in circle office for info please.
- DGM (PM,S&M)-CFA in Circle office for info & n/a please.
- AGM (IT) in Circle office for updation on Punjab Internet Website & n/a please.
- AGM (EB) Circle office for info & n/a please.
- AGM (CM-Mktg) O/o CGMT Punjab circle Chandigarh
- DET (Call Centre) Karnal & Chandigarh for info & n/a please
- AD (PR), Circle Office for info & n/a please.
- Circle secretary SNEA, AIBSNLEA, BSNL Employee Union, NFTE and SEWA BSNL.